

The logo for FILTH FM is displayed in a white rectangular box with a slight drop shadow. The word "filth" is written in a bold, black, lowercase sans-serif font. The letters "i" and "l" are stylized with vertical lines through them. The letters "t" and "h" are also bold and lowercase. To the right of "filth", the letters "FM" are written in a smaller, bold, black, uppercase sans-serif font.

**filth** FM

**“Dubstep by passion, filth by nature.”**

*Join the fastest growing Dubstep station on the planet  
and work with some of the most talented filth in the  
business...*

#### **BEING A DJ ON FILTH FM**

FILTH FM is now the second largest Dubstep radio station on the planet, ranked 6<sup>th</sup> best radio station by the Dubstep Forum Awards after just 7 months of playing on air. Taking out previous stations such as Radio 1, di.fm and conquering stations like Dubstep.fm and sub.fm that have spent over 5 years getting to where they are now.

At FILTH FM we strive in giving the listener the best user experience, which mainly involves having the best Dubstep shows, and the best DJs, who are active in the Dubstep scene, and aren't afraid to jump into the chat room and let everyone know about the next tune they're about to drop. This is where you come in, as FILTH FM is searching the globe for the best Dubstep DJs to play on FILTH FM.

This show pack will outline the benefits you will receive from playing on FILTH FM opposed to other radio stations, such as podcasting and promotion and listener stats and more.

We will also touch on how easy it is to play on FILTH FM, and how much it can reward you and your DJ career.

## WEBSITE STATISTICS

If you have seen our new FIILTH website then we are sure you are aware that it is far from clean. The new site was installed in January 2011, as our first big step of the New Year. Other goals include 24/7 DJ schedule and 50% full D&B schedule.

The website statistics are as follows for February 2011:

**Visitors = 100,000**

**Daily visitor avg. = 3,500**

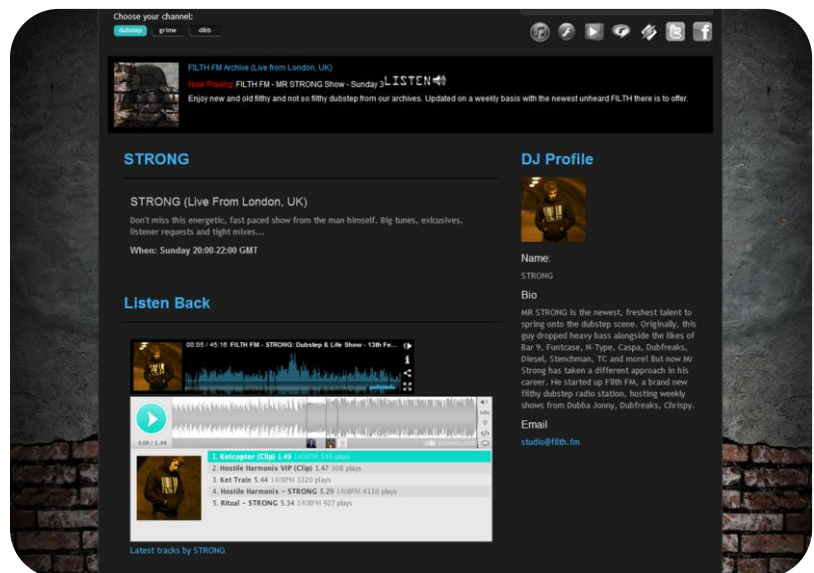
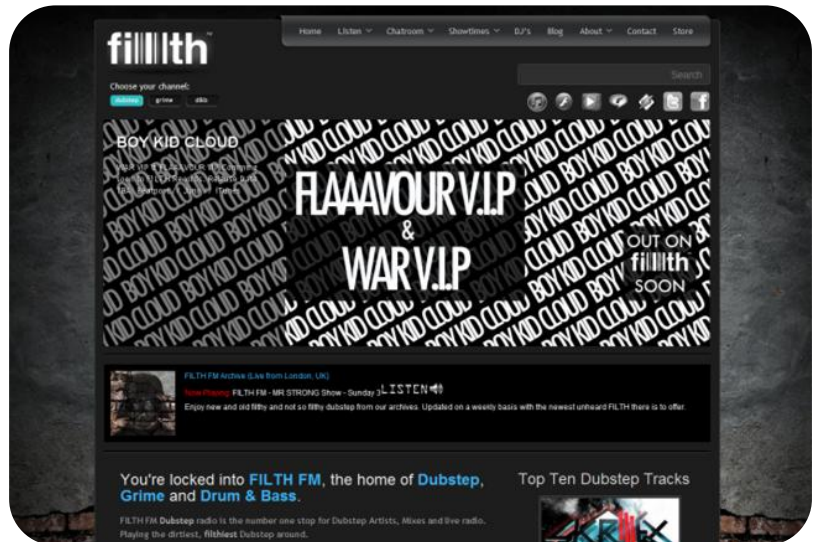
**Page view avg. = 400,000**

This website is currently growing at a rate of 22% each month. Meaning every month, we gain 22% more traffic and more listeners than the previous month.

### So what do I get out of the site?

You get your own profile page on the site, which is kind of like a Facebook account. You can log on and edit your profile, putting your show information in and editing your bio. Your show info will be shown in the Now Playing box on the website, telling your listeners about your show, where yours from and your DJ name. You can also add information into your DJ profile such as embedded content. This box allows you to paste soundcloud or podcast players, so your fans can listen to your latest shows.

You can see a show profile on the right, this particular profile has a podcast player, and soundcloud player. This could be a youtube video, or any other embeddable content you wish to have on your profile.





## FILTH FM iPhone App Commercial

FILTHRecords 14 videos

### iPhone APP

The FILTH FM iPhone APP now hosts over 15,000 users, allowing them to listen into FILTH FM on the move. As a DJ on FILTH FM, your show time is added to the APP, allowing listeners from all over the world listen into your show on the move. Check our iPhone commercial by clicking the image.



### FACEBOOK PAGE

Our Facebook page is just one of the places that we can promote your show. We have over 15,000 fans from countries all over the world, and 1 million monthly page views. We will tag your fan page in our posts to give you that extra bit of promotion when playing on filth.fm. You will also be given a position on the Facebook line-up, so listeners can instantly find out when you are playing by searching on the Facebook page.



### HOW CAN I PLAY?

It's easy, just send us an email at [studio@filth.fm](mailto:studio@filth.fm) with your name, and a mix. If we like what we hear, we will send you a detailed document where you can explain what you do, where you are from, your bio etc. so that we can get a cleared picture of your DJ career. If you are selected you can start straight away! Every DJ has to pay subs, which fund the stations extensive features and completely flawless stream. Subs are currently £29.99 GBP, and our taken out every month. You can play for one month and then decided not to play again, or you can play for 15 years. Once you have been accepted, you are one of the team, and you can re-join whenever you wish.

**SO WHAT ARE YOU WAITING FOR?  
GET ON FILTH FM AIRWAVES NOW!**